







Website review amazon.fr

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The score is 45/100







SEO Content

	<p>Title</p>	<p>Amazon.fr : livres, DVD, jeux vid é o, musique, high-tech, informatique, jouets, v ê tements, chaussures, sport, bricolage, maison, beaut é , pu é riculture, é picerie et plus encore !</p> <p>Length : 175</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>				
	<p>Description</p>	<p>Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !</p> <p>Length : 192</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>				
	<p>Keywords</p>	<p>Amazon, amazon.fr, livres, achats en ligne, librairie, magazine, abonnement, musique, Cds, DVD, vid é o, é lectronique, jeux vid é o, ordinateurs, t é l é phones portables, jouets, jeux, v ê tements, accessoires, chaussures, bijoux, montres, produits de bureau, sports en plein air, articles de sport, produits pour b é b é s, sant é , soins personnels, maison, jardin, lit et de bain, meubles, outils, mat é riel, aspirateurs, vie en plein air, pi è ces pour v é hicules automobiles, fournitures pour animaux de compagnie, à large bande, dsl</p> <p>Good, your page contains meta keywords.</p>				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1648 1481 1939"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !</td> </tr> </tbody> </table>	Property	Content	description	Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !
Property	Content					
description	Achat et vente en ligne parmi des millions de produits en stock. Livraison gratuite à partir de 25€ . Vos articles à petits prix : culture, high-tech, mode, jouets, sport, maison et bien plus !					

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	25	0	0	9	0
		<ul style="list-style-type: none">• [H2] Passer à• [H2] Raccourcis clavier• [H2] Maison et cuisine• [H2] Kerchak - Nouvel album• [H2] F ê tez la St-Valentin d è s 0,99 € sur Haul• [H2] -25% d è s 2 articles. Code: NEW25.• [H2] Tendance utilitaire• [H2] Meilleures ventes dans cette cat é gorie• [H2] High-Tech qui vous simplifie la vie• [H2] Am é nagez votre bureau et travaillez mieux• [H2] L'essentiels bricolage et jardin• [H2] Ne manquez pas les bonnes affaires du moment• [H2] Offres Mode hiver : jusqu' à -60%• [H2] Meilleures ventes dans Sports et Loisirs• [H2] Trouvez le cadeau parfait• [H2] Tout pour profiter de chaque partie• [H2] Offres de fin de saison• [H2] Votre bien- ê tre au quotidien• [H2] Meilleures ventes dans Jeux et Jouets• [H2] La boutique Made in Italy• [H2] Favoris Amazon Basics• [H2] Bottes d'hiver• [H2] Haul : tout ce qu'il vous faut d è s 0,99 €• [H2] Tout pour accompagner ses premiers instants• [H2] D é couvrez la Vitrine Fran ç aise• [H5] Amazon Music• [H5] AbeBooks• [H5] Amazon Web Services• [H5] Audible• [H5] Kindle Direct Publishing• [H5] Amazon Seconde main• [H5] Shopbop• [H5] Amazon Advertising• [H5] Amazon Business					
	Images	We found 181 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 74 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 5.41% Internal Links 94.59%

In-page links

Anchor	Type	Juice
Amazon Haul	Internal	Passing Juice
Meilleures ventes	Internal	Passing Juice
Ventes Flash	Internal	Passing Juice
Dernières Nouveautés	Internal	Passing Juice
Amazon Basics	Internal	Passing Juice
Vendre sur Amazon	Internal	Passing Juice
Livres	Internal	Passing Juice
Guide de l'acheteur	Internal	Passing Juice
Cuisine et maison	Internal	Passing Juice
High-Tech	Internal	Passing Juice
Jeux et Jouets	Internal	Passing Juice
Jeux vidéo	Internal	Passing Juice
Bébé	Internal	Passing Juice
Prime Video	Internal	Passing Juice
Informatique	Internal	Passing Juice

In-page links

Sant é et produits d'hygi è ne	Internal	Passing Juice
Sports & Activit é s en plein-air	Internal	Passing Juice
Beaut é	Internal	Passing Juice
Auto et moto	Internal	Passing Juice
Mode	Internal	Passing Juice
Produits personnalis é s	Internal	Passing Juice
Produits du Quotidien	Internal	Passing Juice
Livraison gratuite	Internal	Passing Juice
Pr é voyez et Économisez	Internal	Passing Juice
Audible	Internal	Passing Juice
Ebooks Kindle	Internal	Passing Juice
Service Client	Internal	Passing Juice
Voir plus	Internal	Passing Juice
Commencer ici.	Internal	noreferrer noopener
Commencer ici.	Internal	Passing Juice
Voir plus	Internal	Passing Juice
D é couvrir	Internal	Passing Juice
Voir plus	Internal	Passing Juice
Afficher ou modifier votre historique de navigation	Internal	Passing Juice
À propos d'Amazon	Internal	Passing Juice
Carri è res	Internal	Passing Juice
Durabilit é	Internal	Passing Juice
Amazon Science	External	Passing Juice
Vendez sur Amazon	Internal	Passing Juice
Vendez sur Amazon Business	Internal	Passing Juice
Vendez sur Amazon Handmade	Internal	Passing Juice
Prot é gez et d é veloppez votre marque	Internal	Passing Juice
Devenez Partenaire	Internal	Passing Juice

In-page links

Expédié par Amazon	Internal	Passing Juice
Livrer à Amazon	External	Passing Juice
Vendez dans le monde entier avec Amazon	Internal	Passing Juice
Faites la promotion de vos produits	Internal	Passing Juice
Auto-publiez votre livre	External	Passing Juice
Amazon Pay	External	Passing Juice
Voir plus : Gagner de l'argent avec nous	Internal	Passing Juice
Carte Amazon Business Amex	Internal	Passing Juice
Cartes de paiement	Internal	Passing Juice
Paiement en plusieurs fois	Internal	Passing Juice
Convertisseur de devises Amazon	Internal	Passing Juice
Cartes cadeaux	Internal	Passing Juice
Recharge en ligne	Internal	Passing Juice
Recharge en point de vente	Internal	Passing Juice
Voir ou suivre vos commandes	Internal	Passing Juice
Tarifs et options de livraison	Internal	Passing Juice
Amazon Prime	Internal	Passing Juice
Retours et remplacements	Internal	Passing Juice
Garantie 1 é gale	Internal	Passing Juice
Rappels et alertes de sécurité des produits	Internal	Passing Juice
Recyclage (y compris les équipements électriques et électroniques)	Internal	Passing Juice
Infos sur notre Marketplace	Internal	Passing Juice
Application Amazon Mobile	Internal	Passing Juice
Service Client	Internal	Passing Juice
Accessibilité	Internal	Passing Juice
Liste de cadeaux	Internal	Passing Juice
Signaler un contenu illégal	Internal	Passing Juice
Conditions générales de vente	Internal	Passing Juice

In-page links

Vos informations personnelles	Internal	Passing Juice
Cookies	Internal	Passing Juice
Annonces bas é es sur vos centres d'int é r ê t	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amazon	27	✓	✓	✗	✓
voir	15	✗	✗	✗	✗
plus	14	✓	✗	✓	✗
pour	13	✗	✓	✗	✓
vos	9	✗	✗	✓	✗





Usability

	Url	Domain : amazon.fr Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://amazon.fr/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>